

# Kelly Blakley

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**EDUCATION:** UNIVERSITY OF HOUSTON, College of Technology, Bachelor of Science, Graphic Technology. Minor, Studio Arts/Graphic Design. '97

## EXPERIENCE:

**Aquent**, Contract Graphic Designer, April 2005 to present, *Contract Assignments:*

**CenterPoint Energy:** Fishing Tournament Logo, Black History Month Posters, Parking Garage Brochure

**Elsie Smith Design:** Pocket Folders, Annual Reports, Jewelry Catalogs, OTC Booth Graphics, Gala Invitations, Ads, Business Cards, Trifolds, Logos, Programs

**ExxonMobil:** Maintain EMPhoto Library, choose and upload photos, add detailed descriptions, fill in all fields, delete duplicates

**Intele-Card Expo/Quality Publishing:** Tradeshow Graphics – Signage, Brochures, Logos, Ads

**Kelly Blakley Graphic Media**, Freelance Work, December 2000 to present, *Freelance clients:*

**3GIG:** eBrochure

**A Time to Relax:** Logo, Brochure, Business Cards

**AC Collins:** Logo, Ads, Banners

**Access Sciences:** Pocket Folder, Forms, Letterhead, Business Cards

**Affordable Health Care:** Logo, Postcards

**Ameritex Movers:** Pocket Folder, Ads

**Art Car Ball 2006 & 2007:** Poster, Ad, Volunteer Coordinator

**Bayou City Business Solutions:** Logo

**Beer Can House:** Postcard, Ad, Invitation, Signage

**Brigid's Place:** Ads

**Discovery Green:** Postcard, Poster

**Divine Destinations :** T-shirts

**Kim Enloe/Artist website:** www.mymothersinventions.com, My Mother's Inventions Coffee Table Book, Notecards, Postcards

**Events by Susan:** Brochures, Pricelists, Business Cards

**Evergreen Printing & Publishing:** Design Pocket Folders, Brochures, Postcards, Ads, Prepress, Print Coordinating

**ExxonMobil:** United Way Golf Poster

**Dan Follette, Inc.:** Randall & Dewey – Logo Rework, Custom Power Point Presentations, Stationery, Maps, Pocket Folder

**Freed Advertising:** Billboards, Ads, Artwork for Video

**GFI Oil & Gas:** Pocket Folders

**Gish Creative:** The Summer Book, Logos, Brochures, Business Cards, Holiday Cards, Ads

**Glowfish Enterprises:** Logo, Brochure

**Michael "Griff" Griffin:** Logo Ideas, Campaign Marketing Materials

**Happy Birthday Houston 2008:** Logo, Luncheon Invite, Letterhead

**Marks Hinton/Archival Press of Texas:** Historic Houston Streets Book

**Houston Highway Credit Union:** Brochure

**Houston Musicians Benevolent Society:** Pete Mayes Double Bayou Dance Hall cd, Postcard

**Houston Public Library:** 100th Anniversary Book

**ICON Bank:** Typeset Credit Application

**Jenni's Noodle House:** Business Cards, Menu, Flyers

**Katy Magazine:** Ads

**Lanson B. Jones & Co.:** Pocket Folder, Table of Contents, Content Sheets, Rework Logo, Truck Graphics, Signage

**Last Concert Café:** Postcards, Business Cards, Trifold Menus

**Lend A Hand Gift Baskets:** Catalog

**Luis Lawn Service:** Logo, Business Cards, Invoices

**Parkway Place:** Event Postcards

**ProPrinting:** Logo, Postcards, Business Cards, Ads, Truck Magnet

**Sam Bassett Lumber:** Logo, Typeset Forms, Business Cards

**SWAMP:** Ads, Logo, Trifold, Letterhead, Program, Banner Ads

**St. Joseph's Hospital Foundation:** 2004 Annual Report

**Texas Bamboo Works:** Logo

**Orange Show Center for Visionary Art**, Communication Coordinator, May 2003 to November 2004

Logo re-design for new name. Design brochures, postcards, business cards, invitations, flyers, t-shirts. Print coordinating for other freelance artists and all print materials. Art direct new website: orangeshow.org. Maintain and update website. Design and send mass emails. Maintain and update database. Schedule and give tours, greet visitors. Maintain office equipment, email & computers. Support to Media Coordinator, Development Coordinator and Executive Director - images, correspondence, mailings and grants.

**Pennzoil-Quaker State - Creative Department**, Art Director, April 2001 to April 2002

Design and layout of various promotional items: banners, curb sleeves, posters, counter cards, brochures, ads, tear pads, signage, ballot boxes, sell sheets, display racks. Tradeshow graphics. Packaging: cases, label, bubble pack header cards, oversee mock up team, including drawing dies. Products catalogs: art direct photography of products, design and layout. Mock ups for new products and test markets. Support marketing team with graphics of products and strategies for Power Point. Preflight files from outside agencies and prepare for print.

**Mac and PC:** Quark Xpress, Photoshop, Illustrator, Freehand, Adobe In-Design  
Dreamweaver, CorelDraw, Power Point, Microsoft Office, Adobe Acrobat Professional